

# 2008 LOCAL GROWER & PRODUCER SEMINAR APPLICATION

## Free One-Day Seminar

Tuesday, February 19, 2008  
9 am – 4 pm

## Free Buyer Showcase

Wednesday, February 20, 2008  
9 am – Noon

## Belmar Conference Center Denver, CO

For local growers and producers  
from Colorado, New Mexico,  
Kansas, Missouri, Idaho and Utah



Whole Foods Market® Rocky Mountain Region is actively searching for local vendors who are interested in partnering with us to create the future of natural food retailing. We are looking for vendors who are passionate about the highest quality, most unique natural and organic foods made in the communities we serve.

## CONTACT INFORMATION

Name of  
Business

Contact  
Person

Business  
Phone (            )            —

Cell  
Phone (            )            —

Address

E-mail  
Address

Website

## TELL US ABOUT YOUR BUSINESS

What products do you provide?

Years in  
business

Current number  
of employees

Do you have  
UPCs on all items?

YES  
☐

NO  
☐

Volume of production  
(acres, cases, etc.)

Where do you currently sell your products?

List of products you would like to have brought into Whole Foods Market and Wild Oats:

## TELL US YOUR STORY

Tell us the story of your business and products.

What makes your product stand out amidst the competition?

**Directions:** Please fully complete this application, sign and return to: [rmlocalgrowers@wholefoods.com](mailto:rmlocalgrowers@wholefoods.com) by **Monday, January 28, 2008**. We will respond to you by February 1, 2008.

### WHOLE FOODS MARKET/WILD OATS RELATIONSHIP

Do you currently sell product to Whole Foods Market or Wild Oats stores? ☐ YES ☐ NO

Which products are sold at our stores?

What stores/regions are your products sold in?

### PLEASE CHECK APPROPRIATE BOX:

- ☐ I am interested in attending the free Grower & Producer Seminar on Tuesday, February 19th ONLY
- ☐ I am interested in attending the Seminar and the Buyers Showcase on both Tuesday, February 19th and Wednesday, February 20th.  
(Sample product to be provided by producer for 50 samples. No cooking onsite and no electrical provided)

If application is accepted, how many people will be attending with you?

What are the names of those who will attend the seminar:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

### TELL US ABOUT YOUR PRODUCT(S)

Please list the products and the ingredients in your products that you would like to present to Whole Foods Market/Wild Oats stores for consideration.

**Product 1:**

Ingredients:

**Product 2:**

Ingredients:

**Product 3:**

Ingredients:

**Product 4:**

Ingredients:

**Product 5:**

Ingredients:

### SIGNATURE

Business  
Owner

Date    /    /

Business  
Name

**APPLICATION DEADLINE: Monday, January 28, 2008**

E-MAIL APPLICATION TO: [rmlocalgrowers@wholefoods.com](mailto:rmlocalgrowers@wholefoods.com) OR FAX APPLICATION TO 303.928.0012

**APPLICATIONS CAN ALSO BE MAILED TO:**

**2008 Local Grower & Producer Seminar**  
Attn: Wendy Goodman  
1821 30th Street  
Boulder, CO 80301

*For questions or more information, please contact Wendy Goodman at e-mail [rmlocalgrowers@wholefoods.com](mailto:rmlocalgrowers@wholefoods.com) or call 303.440.5220*